

#### About Us

#### **WE ARE**

### India's Fastest Growing EdTech

We are the youngest and the fastest growing higher education platform in India. It offers more than 150+ programs for working professionals and enterprises.

Partnered with more than 20+ universities from India and abroad to offer diplomas, undergraduate, postgraduate and research programs through Hybrid mode that offers flexibility for learners/working professionals to upgrade their skills at own convenience and without effecting their work schedules.

- UGC/AICTE Recognized Degrees
- Online Classes
- Globally Accredited Curriculum

- Free Career Support Services
- Hassle free Process
- International Certifications



#### **#MY LEARNING MY WAY**



### **Our Alumni Work At**









#### **Student Experience**

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#### Interactive and Engaging E-classes



#### Highly interactive and engaging sessions by distinguished professors

- Ask questions, and involve with professors and peers in e-classroom
- Explore experiential learning that allows learners to apply concepts learnt in classroom in simulated and real work situations

#### Flexible Learning at Ease



- Learners can access engaging learning materials at their own pace and convenience which includes recorded lectures from faculty members, course handouts and recorded lab content.
- Access study material and on-demand videos at any time, at your convenience
- Regularly test your knowledge with practice assignments and assessments

#### **Online Mentoring**



#### Navigate the virtual learning journey with programme mentors

- Exchange ideas and opinions with professors and counsellors
- Get help and support at any point, for any issue

#### Industry Insights and Exposure



- Insights from industry experts through Industry Expert Connect, Expert Speak, and Online webinar series
- Learn the fundamentals and how to apply them to real-world environments
- Attend industry talks and events and broaden your worldview.

# Sample Programme Structure Bachelor's Program in Graphic Design (B.Voc-Graphic Design)

#### **Course Structure**

I – Year					
	Semester-I				
S. No.	Course Code	Course Title	Course Type	Credits	
1	BVOCGD-101	Functional English	General Academic Component	4	
2	BVOCGD-102	Business Economics	General Academic Component	4	
3	BVOCGD-103	Graphic Design (Basic Sketching)	General Academic Component	4	
4	BVOCGD-104	Design Foundation	Skill Development Component	4	
5	BVOCGD-105	Web Applications	Skill Development Component	4	
6	BVOCGD-106	Dimensional Practice-Lab	Skill Development Component	6	
7	BVOCGD-107	Web Applications-Lab	Skill Development Component	6	
Total Credits				32	

Semester-II				
S. No.	Course Code	Course Title	Course Type	Credits
1	BVOCGD-201	Pre-Production	General Academic Component	4
2	BVOCGD-202	Business Communication	General Academic Component	4
3	BVOCGD-203	Principles of Management	General Academic Component	4
4	BVOCGD-204	Audio Editing	Skill Development Component	4
5	BVOCGD-205	Video Editing	Skill Development Component	4
6	BVOCGD-206	Audio Editing-Lab	Skill Development Component	4
7	BVOCGD-207	Video Editing-Lab	Skill Development Component	4
Total Credits				28

Exit Option- Diploma in Graphic Design

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	II-Year Semester-III				
S. No.	Course Code	Course Title	Course Type	Credits	
1	BVOCGD-301	Photography -I	General Academic Component	4	
2	BVOCGD-302	Production Design	General Academic Component	4	
3	BVOCGD-303	Computer Graphic -1	General Academic Component	4	
4	BVOCGD-304	Art & Aesthetics	Skill Development Component	3	
5	BVOCGD-305	Computer Graphic -1	Skill Development Component	3	
6	BVOCGD-306	Workshop – I Material exploration	Skill Development Component	4	
7	BVOCGD-307	Design Project –I Storyboard Design	Skill Development Component	4	
8	BVOCGD-308	Internship Project-1	Skill Development Component	6	
Total Credits			32		

Semester-IV				
S. No.	Course Code	Course Title	Course Type	Credits
1	BVOCGD-401	Human Resources Management	General Academic Component	4
2	BVOCGD-402	Marketing Management	General Academic Component	4
3	BVOCGD-403	Entrepreneurship Development	General Academic Component	4
4	BVOCGD-404	Photography- II	Skill Development Component	4
5	BVOCGD-405	Motion Graphics- I	Skill Development Component	4
6	BVOCGD-406	Advertising Film Making	Skill Development Component	4
7	BVOCGD-407	Design Project- II Branding & Corporate Identity	Skill Development Component	4
Total Credits				28

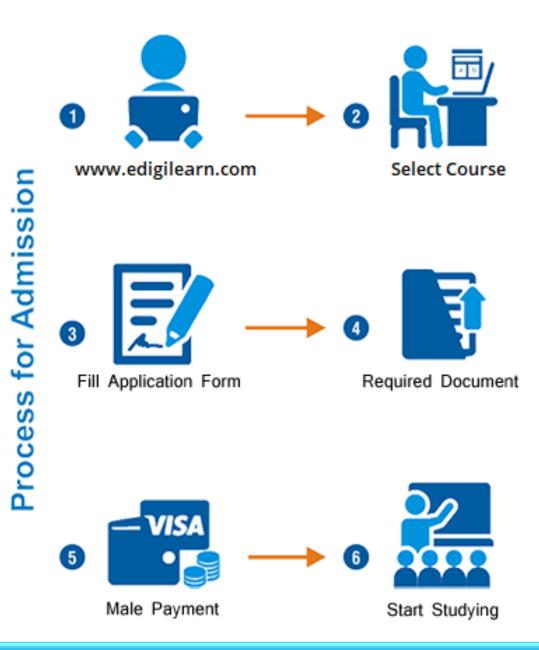
	III – Year Semester-V				
S. No.	Course Code	Course Title	Course Type	Credits	
1	BVOCGD-501	Printing and Production Methods	General Academic Component	4	
2	BVOCGD-502	Financial Management	General Academic Component	4	
3	BVOCGD-503	Packaging Design	General Academic Component	4	
4	BVOCGD-504	White Board Animation	General Academic Component	4	
5	BVOCGD-505	3D (Texturing & Rendering)	Skill Development Component	4	
6	BVOCGD-506	Design Project-Communication Design	Skill Development Component	4	
7	BVOCGD-507	Design Project- Video Production	Skill Development Component	4	
Total Credits				28	

#### Exit Option-Advance Diploma in Graphic Design

Semester-VI				
S. No.	Course Code	Course Title	Course Type	Credits
1	BVOCGD-601	Content Writing & Management	General Academic Component	4
2	BVOCGD-602	Workshop II – Video Installation	General Academic Component	4
3	BVOCGD-603	3D Animation, Camera & Visualization	General Academic Component	4
4	BVOCGD-604	Application Design.	Skill Development Component	4
5	BVOCGD-605	Portfolio Development	Skill Development Component	10
6	BVOCGD-606	Project Report, Viva-voce	Skill Development Component	6
Total Credits			32	

### ADVANTAGES





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